

FREE RESOURCE

01

10-Question AI Feature Fit Scorecard

A structured 10-question scorecard to determine whether your next AI feature is worth building. Score each question, interpret your results, and decide with confidence.

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About This Guide

The AI Feature Fit Scorecard provides a structured decision framework for evaluating AI feature opportunities. Score each question from 1-5, add up your total, and get a clear recommendation — Build, Validate, or Skip.

The 5 Framework Steps

1. Problem Validation — Does this feature solve a real user problem? Score how well the AI capability maps to an existing pain point, not a hypothetical one.
2. Data Availability — Do you have sufficient high-quality training or inference data? Assess data volume, labeling status, and access rights.
3. Technical Feasibility — Can your team build and maintain this feature? Evaluate ML expertise, infrastructure, and integration complexity.
4. User Value vs Effort — What's the value-to-effort ratio? Compare expected user impact against engineering cost and ongoing maintenance.
5. Competitive Differentiation — Would this feature set you apart? Assess how many competitors already offer similar AI capabilities and your potential edge.

Framework-Backed Decisions

Framework-backed decisions outperform intuition-based decisions across every stage of product and growth strategy. Structured frameworks provide three key advantages:

Consistency — Apply the same criteria to every decision. No emotional bias, no recency effect.

Clarity — When the criteria are visible and the scoring is transparent, teams align faster and debates become productive.

Accountability — Decisions are documented with rationale. Retrospectives can trace why a decision was made and whether the assumptions held.

Key insight: The best framework is the one your team will actually use consistently. Start with the simplest framework that addresses your decision problem, add complexity only when the simple model gives ambiguous answers.

How to Use This Guide

To get the most value from this guide:

Step 1: Read through all 5 framework steps to understand the complete methodology.

Step 2: Score your organization or product against each dimension. Be honest — the framework is only useful with accurate inputs.

Step 3: Identify your lowest-scoring areas. These are your highest-impact improvement opportunities.

Step 4: Build a remediation roadmap prioritizing the gaps that block your most important outcomes.

Step 5: Re-assess quarterly. Track your score changes over time to measure progress.

Pro tip: Share this guide with your team and score independently before comparing results. The scoring differences reveal alignment gaps that are valuable to discuss.

Ready to Take the Next Step?

ProductQuant helps B2B SaaS companies build data-driven growth strategies. From DNA analysis to full pipeline operations — we build the infrastructure that compounds.

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